

# DEVELOPMENT AND OPTIMIZATION OF PUSPA AGRO

<b>Location</b>	<b>Puspa Agro, Jalan Sawunggaling, Kelurahan Jemundo, Kecamatan Kletek, Kabupaten Sidoarjo</b>
<b>Land Area</b>	Total area : ± 50 Ha Used Area : ± 25 Ha
<b>Land Status</b>	East Java Provincial Capital Investment Assets (Separated State Assets)
<b>Investment Value</b>	IDR. 610.000.000.000
<b>Business Scheme</b>	Joint Operation
<b>Infrastructure</b>	Distance : <ul style="list-style-type: none"><li>• 6 Km from Sidoarjo City</li><li>• 17 Km from Juanda International Airport</li><li>• 22 Km from Tanjung Perak Harbor</li></ul> Utilities <ul style="list-style-type: none"><li>• Electricity : ± 500 KVA</li><li>• Water : PDAM</li></ul> Security : 4 Hours security Transportation : Puspa Agro has some commodity transport WWTP : some facilities/buildings already has IPAL
<b>Development plan</b>	1.Storage and processing <ul style="list-style-type: none"><li>• Storage (Integrated Cold Storage, Silo, Control Atmosphere Storage, Air Blast Freezer, Cold Storage Freezer)</li><li>• Processing (Rice Processing Center, Ice Slurry Machine, Vapor Heat Treatment, Vacuum Freeze Drying, Vacuum Frying, Irradiation Gamma, Rumah Potong Unggas)</li></ul> 2.Supporting Facilities <ul style="list-style-type: none"><li>• Environmental Infrastructure (Land Maturation, Utilities)</li><li>• Transportation (refrigerated vehicles, transport vehicles)</li></ul>

## Background

East Java as a producer of food commodities including chili, onions red, fruits, vegetables etc. high potential to meet food needs other provinces, especially East Indonesia. Puspa as East Java Hub will integrate Trading, Processing and Logistics in East Java

## Description

Construction of several storage facilities such as Silo & Dryers, CAS etc. is used to meet the needs of the community when scarcity occurs so that it can pressing inflation / rising prices. Processing facilities for fish, meat, chicken, fruit, vegetables, etc. are used to process several commodities into prepared foods/ other food so that it can provide high value to the commodity produced in East Java. processed food / drinks can be exported to developed countries like Australia, Singapore, etc.

## Contact Person

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