

5. Convention Hall Development



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Project Background

Surakarta City is a city that always organizes numerous compelling events every year but unfortunately there is no place that can be used to hold various events at the present. In order to support the Government program in making Surakarta City as the city of MICE (meetings, incentives, conventions, exhibitions), it is necessary to build a convention-exhibition hall which later can become a venue of large amount of local, national, as well as international scale events. The area chosen to build the convention exhibition hall is the area of Surakarta City Warehousing and Various Enterprises (PAU) regional housing in Pedaringan with an area of 27,500 m² which will be divided into 12,500 m² for the convention-exhibition hall and 15,000 m² for parking area. Planned supporting facilities in this convention-exhibition hall consists of meeting rooms, supporting rooms, food court, office and mini store, guest house also parking area.

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Latar Belakang Proyek

Kota Surakarta merupakan kota yang selalu menyelenggarakan berbagai macam acara menarik di setiap tahunnya. Sayangnya saat ini Surakarta belum memiliki tempat yang memadai acara tersebut. Untuk mendukung program Pemerintah dalam menjadikan Kota Surakarta sebagai Kota MICE (Meeting, Incentive, Convention, Exhibition), maka perlu dibuatnya sebuah Convention-Exhibition Hall yang nantinya dapat digunakan untuk menyelenggarakan berbagai macam event baik lokal, nasional maupun internasional. Kawasan yang dipilih untuk mewujudkan Convention-Exhibition Hall adalah di kawasan Perumda Pergudangan dan Aneka Usaha (PAU) Pedaringan Kota Surakarta dengan luas 27.500 m² yang akan dibagi menjadi Convention-Exhibition Hall seluas 12.500 m² dan area parkir seluas 15.000 m². Fasilitas pendukung yang ada dalam Convention-Exhibition Hall dilengkapi dengan ruang rapat, ruang pendukung, kafetaria, perkantoran dan mini store, penginapan serta area parkir.

READY TO

OFFER

INVESTMENT VALUE



USD 8,872,928.57

IDR 124.221.000.000.00

INVESTMENT
SCHEME



**BUILD OPERATE
TRANSFER (BOT)**

CONCESSION
PERIOD

20 YEARS



FINANCIAL
ANALYSIS



ESTIMATED ANNUAL INCOME : USD 2.771.785.71
ESTIMATED AVERAGE PROFIT INCOME : USD 1.259.428.57
NPV : USD 655.090.71
IRR : 17.56%
PI : 1.07
PAYBACK PERIOD : 4 YEARS 10 MONTHS 25 DAYS

TOTAL LAND AREA

3.6 HA



LAND OWNED BY

The local government of
Surakarta City

Investment Sector Type:

Trade Industry Sector

CURRENT
CONDITION



Pedaringan Trading and Various
Business Regional Public
Company of Surakarta City has
a sufficient land and available
for the development of this
Convention-Exhibition Hall

PROJECT SCOPE



The establishment of Convention
- Meeting room
- Supporting room
- Food court

Exhibition Hall and its supporting facilities, such as:
- Office and mini store
- Guest house
- Parking area



Contact
Person

Name: Chriswanto Tri Santoso, S.E., M.M.
Position: Direktur
Institution: Perumda PAU "Pedaringan" Kota Surakarta
Office Address: Jl. Kentingan No.1 Jebres, Surakarta, Jawa Tengah, 57126
Tel/Fax: 0271-635138
Phone: 082137734900
Email Address: ppks@pedaringan.com